



## *2021 Estrella Awards Sponsorship Packet*

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*Dear Prospective Sponsor:*

It is our pleasure to contact you on behalf of the **Orange County Hispanic Chamber of Commerce (OCHCC)**. The OCHCC is a non-profit organization that was established in 1986 to promote and facilitate commerce between business, government, and the educational sector. This interaction contributes to the overall multi-cultural economic development and success of Orange County.

To continue assisting the Hispanic business community and to recognize the outstanding contributions in the fields of business, community, and education, the OCHCC will host the Annual Estrella Awards. The celebration will take place on **Saturday, November 20<sup>th</sup>, 2021** at the Disneyland Hotel Grand Ballroom in Anaheim. This year is very special as we are celebrating our **28<sup>th</sup> Annual Estrella Awards** Representatives and community leaders from Orange, Los Angeles, Riverside and San Diego counties attend this event and support the Chamber's overall goals of advancing the Hispanic community.

We are requesting your organization's support of this worthwhile event by becoming one of its major sponsors. Please review the sponsorship opportunities attached and feel free to contact **OCHCC at (714) 953-4289** should you have any questions.

The Orange County Hispanic Chamber of Commerce and I thank you in advance for any consideration that you give to this request.

Sincerely,

John Amador & Mitch Seigel  
Estrella Committee Chairs  
Orange County Hispanic Chamber of Commerce  
27762 Antonio Pkwy Suite L1-463  
Ladera Ranch, CA 92694  
Tel 714-953-4289

*Please fax, e-mail or mail directly to the Chamber offices at:*

27762 Antonio Pkwy Suite L1-463  
Ladera Ranch, CA 92694  
Tel 714-953-4289  
Fax 714-953-0273  
e-mail: [mail@ochcc.com](mailto:mail@ochcc.com)

Dinner Chair \_\_\_\_\_ \$50,000

- ❖ Three VIP tables of 10
- ❖ Prominent logo placement on all invitations\*\*
- ❖ Opportunity to address guests
- ❖ Full page ad Space-Back cover of dinner program
- ❖ Electronic display of company name inside ballroom
- ❖ “Featured Company” on Hispanic Chamber’s web site for one (1) year
- ❖ Option to provide specialty item/memento with company logo to all guests

Platinum Sponsor \_\_\_\_\_ \$30,000

- ❖ Two VIP tables of 10
- ❖ Full page ad space- Inside cover of dinner program\*\*
- ❖ “Featured Company” on Hispanic Chamber’s web site for three (3) months
- ❖ Option to provide specialty item/memento with company logo to all guests

Gold Sponsor \_\_\_\_\_ \$20,000

- ❖ Two VIP tables of 10
- ❖ Full page ad space-Inside back cover of dinner program\*\*
- ❖ “Featured Company” on Hispanic Chamber’s web site for two (2) months
- ❖ Option to provide specialty item/memento with company logo to all guests

Silver Sponsor \_\_\_\_\_ \$10,000

- ❖ One VIP table of 10
- ❖ Full page ad space in dinner program\*\*
- ❖ Logo & link to web site: [www.ochcc.com](http://www.ochcc.com)

Bronze Sponsor \_\_\_\_\_ \$7,500



ORANGE COUNTY HISPANIC CHAMBER OF COMMERCE

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- ❖ One VIP table of 10
- ❖ Recognition on Hispanic Chamber’s web site as a Bronze level sponsor
- ❖ Half page ad space in dinner program\*\*

Supporting Sponsor \_\_\_\_\_ \$5,000

- ❖ One VIP table of 10
- ❖ Recognition on Hispanic Chamber’s web site as a sponsor

Table Sponsor \_\_\_\_\_ \$3,000

- ❖ One table of 10

Non-Profit Table Sponsor \_\_\_\_\_ \$2,000

(Must be a 501(c) (3) Organization)

- ❖ One table of 10

\*Logos should be in Color (CMYK), high quality .png or .eps file.

**DUE October 29<sup>th</sup>, 2021**

\*\* Ads should be in Color (CMYK), Full Color, PDF Format, Press Quality, Fonts Embedded.

**DUE October 29<sup>th</sup>, 2021**

Sponsorship Participation Form

Please select your sponsorship level:

- |  |   |
|--|---|
| <input type="checkbox"/> Dinner Chair   \$50,000     | <input type="checkbox"/> Bronze Sponsor   \$7,500     |
| <input type="checkbox"/> Platinum Sponsor   \$30,000 | <input type="checkbox"/> Supporting Sponsor   \$5,000 |
| <input type="checkbox"/> Gold Sponsor   \$20,000     | <input type="checkbox"/> Table Sponsor   \$3,000      |
| <input type="checkbox"/> Silver Sponsor   \$10,000   | <input type="checkbox"/> Non-Profit Sponsor   \$2,500 |



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Program Advertising Rates Ads are due October 29th, 2021.

- Full Page (7.125"x 8.625") \$975 Half Page (7.125" x 4.31") \$585

Contact Information:

Organization: [ ] Contact Name: [ ]
Contact Email: [ ] Contact Phone #: [ ]
Street Address: [ ] Apt./Suite#: [ ]
City: [ ] State: [ ] Zip: [ ]

Attendee Information:

1. [ ] 9. [ ] 16. [ ]
2. [ ] 10. [ ] 17. [ ]
3. [ ] 11. [ ] 18. [ ]
4. [ ] 12. [ ] 19. [ ]
5. [ ] 13. [ ] 20. [ ]
6. [ ] 14. [ ]
7. [ ] 15. [ ]
8. [ ]

Payment Information:

Card Type: [ ] Visa [ ] MasterCard [ ] American Express
Name on Card: [ ] Credit Card Number: [ ]
CVC Code: [ ] Expiration Date: [ ] Zip Code: [ ]

Please make checks payable to:

Orange County Hispanic Chamber of Commerce
Attn: Reuben Franco
27762 Antonio Pkwy Suite L1-463
Ladera Ranch, CA 92694

Tax ID: 33-0234833